Appendix E

Housing Tax Credit Signage Requirements

All developments that receive an allocation of Housing Tax Credits are required to produce and display a sign during the project's construction period.

IFA provides the electronic art files and sign specifications for developers to send to the sign company/printer of their choice. Developers may choose the horizontal or vertical sign option for projects receiving IFA Housing Tax Credits. There are two file formats (vector-based EPS and PDF). The files have been created to the exact dimensions, are high resolution (300 dpi) and have been Zipped for download-ability. The files can be downloaded by clicking on the thumbnails to the right.

Sign specifications are:

Board materials:

¾" Plywood A-B Ext. APA

Size:

60" x 48" (.125" bleed on all sides, if necessary)

Color:

Pantone 5763 (4C Separation: 16c, 0m, 74y, 57k)

Font usage:

There are only two areas of text that are editable on the electronic files. All other text is set in place and cannot be edited.

1) Project name—Arial Narrow bold, minimum font size 225pt, Pantone 5763

2) Rental information—Arial Narrow bold, minimum font size 150pt, Pantone 5763

IOWA FINANCE AUTHORITY

Vertical

48"

60"

Affordable housing financed in part with Housing Tax Credits awarded by:

IOWA FINANCE AUTHORITY

Project name here.

Rental information here.

TERRY E. BRANSTAD
Governor

KIM REYNOLDS
Lt. Governor

DAVID D. JAMISON
Executive Director

Horizontal

60"

48"

Affordable housing financed in part with Housing Tax Credits awarded by:

IOWA FINANCE AUTHORITY

Project name here.

Rental information here.

TERRY E. BRANSTAD
Governor

KIM REYNOLDS
Lt. Governor

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